



**CONTACT:**

Jane Walton  
(602) 546-5871  
(602) 202-2229 (pager)  
jwalton@phoenixchildrens.com

**Phoenix Children's Adds Four Influential Community Members  
to its Board of Directors**

*Hospital expands breadth, depth of director team as expansion gets underway*

PHOENIX, Ariz. (Aug. 28, 2008) – With its \$588 million, multi-year expansion now underway, Phoenix Children's has added four influential community members to its Board of Directors: Ronald A. Matricaria, an accomplished executive in the medical device and pharmaceutical industries; Kathleen H. Goepfinger, PhD, the longtime head of Midwestern University; Jon Hulburd, a Phoenix attorney with deep community ties; and Mark Bonsall, a top executive with Salt River Project (SRP).

"We are honored that these four community leaders have chosen to lend their expertise to Phoenix Children's as it goes through the most significant expansion in its 25 year history," says Bob Meyer, president and CEO of Phoenix Children's.

Matricaria served as president and chief executive officer of St. Jude Medical, Inc., from April 1993 to May 1999 and was elected chairman of the board of directors in January 1995. Prior to joining St. Jude Medical, Matricaria spent 23 years with Eli Lilly and Company, Inc. His last position was executive vice president of the Pharmaceutical Division of Eli Lilly and Company and president of its North American operations. He also served as president of Eli Lilly International Corporation, as well as President of its Medical Device Division. In 2002 he was also recognized with a Medical Device Industry "Life Time Achievement" award.

Goepfinger is President and Chief Executive Officer of Midwestern University, a position she has held since late 1995, and is intimately familiar with the opportunities and challenges of growing an organization. Under her leadership, Midwestern University has greatly expanded its educational offerings in the health sciences, including a new clerkship in pediatrics offered to third year osteopathic medical students through a partnership with Phoenix Children's Hospital. Goepfinger has been a recipient of the Excellence in Osteopathic Medical Education award from the Arizona Osteopathic Medical Association, a YWCA Tribute to Women Educator honoree, and a finalist for the Arizona Woman of the Year Award.

-more-

## **Phoenix Children's Hospital**

### **Additions to Board of Directors**

#### **Page 2**

Hulburd is a long-time Phoenix attorney with deep ties in the judicial and governmental sectors of the community. After graduating cum laude from New York Law School in New York, NY, Hulburd worked for U.S. District Court Judge Robert C. Broomfield and then Fennemore Craig, PC, for many years. He has been a member of the Phoenix Thunderbirds since 1997 and has served on the boards, and as a board chair, for both All Saints' Episcopal Day School and Golden Gate Community Center. Hulburd is a member of the Tim Louis Family, which has a long history of supporting Phoenix Children's Hospital; Louis was a leading member of the blue-ribbon committee that first pursued the possibility of launching a children's hospital in the Valley.

Bonsall is Chief Financial Executive/Associate General Manager, Commercial and Customer Services with SRP and brings a career's worth of financial expertise to Phoenix Children's board. Since joining SRP in 1977, Bonsall has served as analyst, assistant treasurer, treasurer, assistant general manager, and associate general manager. SRP has long supported the hospital's Water Watchers successful drowning prevention program. Bonsall is a former member of the Phoenix Metro YMCA Board of Directors, where he served as chairman and is a current Resource Board member. He is a past board member of the Arizona Chamber of Commerce. He is also a former member and was Immediate Past Chair of the Board of the Greater Phoenix Chamber of Commerce.

Phoenix Children's Hospital is Arizona's only licensed children's hospital, providing world-class care in more than 40 pediatric specialties to our state's sickest kids. Though Phoenix Children's is one of the 10 largest freestanding children's hospitals in the country, rapid population growth in Arizona means the Hospital must grow as well. Phoenix Children's recently announced a \$588 million expansion plan to bring its special brand of family centered care to even more patients and families. The plan includes a significant upgrade of the Hospital's current campus, an aggressive physician recruitment effort, and new satellite centers in high growth areas of the Valley. For more information, visit the Hospital's Web site at [www.phoenixchildrens.com](http://www.phoenixchildrens.com).