



**FOR IMMEDIATE RELEASE**

**CONTACT:**

Jane Walton  
(602) 546-5871  
(602) 202-2229 (pager)  
jwalton@phoenixchildrens.com

## **The 17<sup>th</sup> Annual Emily Center Fashion Show to benefit The Emily Center at Phoenix Children's Hospital**

PHOENIX, Ariz. (Feb., 20, 2006) – The Emily Center Fashion Show and Luncheon, Saturday, May 13<sup>th</sup>, is one of the Valley's largest, lively, and most successful charity fashion shows and luncheons. With an expected attendance of over 1,000 children and adults, the goal is to raise \$300,000 to benefit The Emily Center, the Southwest's largest pediatric consumer health library. \

The Fashion Show will take place Saturday, May 13<sup>th</sup>, 2006, from 10:30am-2:00pm at the Westin Kierland Resort and Resort and Spa, located at 6902 E. Greenway Parkway, Scottsdale. A cocktail hour and silent auction starts at 10:30, followed by the luncheon at 11:45, and the fashion show at 1:00pm

The Emily Center offers information, free of charge, to patients, families, educators, and health care professionals. Over \$1.8 million has been raised over the past 16 years for The Emily Center via this Fashion Show event. This year's Fashion Show will be emceed by Scott Drake of 98.7 The Peak.

Tickets start at \$100 per person, sponsorship opportunities and full tables of 10 are available for purchase. For tickets or information call the Phoenix Children's Foundation at (602) 546-2652.

Contact Carol Dries, Publicity Chair, directly at (480)998-8848 or [cdries1@cox.net](mailto:cdries1@cox.net), or Aimee Smith, Fashion Show Chair at (602) 531-2800.

Phoenix Children's Hospital is Arizona's leader in pediatric care and is one of the 10 largest free-standing children's hospitals in the nation. The outstanding clinical expertise, as well as high patient volume, and an unwavering commitment to caring only for children, all contribute to Children's leadership position. For information about Phoenix Children's, visit the Hospital's award-winning website at [www.phoenixchildrens.com](http://www.phoenixchildrens.com).