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Teen Starts Golf Tournament to Fund Hospital Program for One Year

Inaugural "Swing Fore Kids Golf Classic" Attracts Valley Corporations and Leaders

PHOENIX, Ariz. (May 26, 2006) – With title sponsors Insight Enterprises, Inc. and CB Richard Ellis, tee times at The Phoenician Golf Club, and a \$50,000 hole-in-one prize... the inaugural "Swing Fore Kids Golf Classic" this June appears to be a tournament lead by a veteran event planner. But ask the age of event chair Michael Young and you will get a response of just 13 years old.

This Scottsdale teen organized the golf tournament to benefit the Healing Paws animal therapy program at Phoenix Children's Hospital. Michael's goal is for tournament proceeds to total \$23,000, which is the program's operating cost for one year.

"I have personally known many kids that have had some type of treatment at Phoenix Children's Hospital, and they have had very successful outcomes," Young said. "I am also an animal lover and know what an impact they can have on your life. And I love to play golf!"

Young is taking this message to board rooms across the Valley – securing sponsorships, auction items, and prizes on his own. He makes the call to schedule time in a business leader's calendar, makes the "pitch" to leadership teams, and has achieved success in gathering support for the event and its beneficiary.

"Michael Young is a remarkable young man taking on an extraordinary project that will help so many other children. CB Richard Ellis is proud to support him in his goal to raise over \$20,000 for the Phoenix Children's Hospital Healing Paws Program. We would like to invite all our valued business partners to consider supporting Michael's cause. Together, we can help one child help so many more," said Greg Coxon, Senior Managing Director of CB Richard Ellis Phoenix.

Rich Fennessy, President and CEO of Insight Enterprises, Inc. said Michael is a remarkable youth with a valuable event.

“As a parent, as well as a member of the Greater Phoenix business community, I am thrilled that Insight was chosen to be the title sponsor of the “Swing Fore Kids” golf tournament, which benefits Phoenix Children’s Hospital’s ‘Healing Paws’ animal-assisted therapy program. I am utterly impressed with the drive and selflessness of the event chairman, 13-year-old Michael Young, and I am pleased that Insight is contributing to the success of his inaugural tournament,” said Fennessy.

The “Swing Fore Kids Golf Classic” will be held on Thursday, June 8, at The Phoenician Golf Club. All proceeds will benefit the Healing Paws program at Phoenix Children's Hospital. The tournament begins with a 7:30 a.m. shotgun start. The cost is \$250 per person which includes the tournament entry fee, on-course contests, lunch, and opportunities to bid on silent auction items. Golfers of all ages are signed up and the Hospital’s therapy dog team will be in attendance to meet players.

Organizations and individuals interested in becoming a sponsor, donating a silent auction prize, or making a cash contribution may contact the Young family (Michael, Jacky, or Bob) at (480) 483-3205 or booshnoo2@cox.net.

The Phoenician Golf Club is host to dozens of charity tournaments, helping to raise approximately \$750,000 for Valley non-profit organizations in the last year. With 27 holes of championship golf, the course is operated by Troon Golf and is located at The Phoenician, 6000 E. Camelback Road, in Scottsdale. For more event information, contact Valerie Poulos, Director of Public Relations for The Phoenician, at (480) 423-2657 or Valerie.poulos@luxurycollection.com.

Phoenix Children’s Hospital is Arizona’s leader in pediatric care and is one of the 10 largest free-standing children’s hospitals in the nation. The most comprehensive array of pediatric specialists in the State practice at this one organization. The outstanding clinical expertise, as well as high patient volume, and an unwavering commitment to caring only for children, all contribute to Children’s leadership position. For information about Phoenix Children’s, visit the Hospital’s award-winning website at www.phoenixchildrens.com.