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CONTACT:

Jessica Wheeler
(602) 546-0824
(602) 202-2229 (pager)
jwheeler1@phoenixchildrens.com

Fashion Show Raises \$250,000 for The Emily Center Pediatric Health Library at Phoenix Children's

PHOENIX, Ariz. (May 23, 2007) – More than 800 friends of The Emily Center at Phoenix Children's Hospital celebrated Mother's Day weekend 2007 at a "Secret Garden" themed fashion show and luncheon raising \$250,000 to help families in need of health information. The 18th Annual Emily Center Fashion Show & Luncheon, benefiting The Emily Center at Phoenix Children's Hospital, took place on May 12, at the Arizona Biltmore Resort and Spa.

The party was in full bloom with attendees strolling through rows of incredible silent auction items. Phoenix Children's supporters purchased tickets from the elegantly outfitted "Raffle Dads" for a chance to win a \$500 Jennifer Croll shopping spree, diamond hoops and charms from Oliver Smith Jeweler, and the grand prize – a stunning three row diamond pave ring also from Oliver Smith Jeweler.

Guests enjoyed a delectable luncheon prepared by The Biltmore's celebrated Chef Michael Cairns while Valley kids and teens, including Phoenix Children's patients, walked the runway in spring's freshest fashions. Croll debuted her latest adult styles at the show.

The live auction was a highlight of the afternoon with paddles raising left and right for stunning blue ceylon sapphire and diamond drop earrings by Addison Taylor Fine Jeweler; trips to tapings of The Oprah Winfrey Show, Dr. Phil, and excursions at hot spots in both taping cities; and a vacation package to winter wonderland Vail, CO. But the bids blossomed the most for the PüreVine package – a wine lovers dream come true and first of its kind wine education experience – which raised \$14,000 for The Emily Center.

Top honoree was Emily Anderson, namesake of The Emily Center. Emily fought a rare form of leukemia for four years before losing the battle a few days before her seventh birthday. Frustrated at the time by a lack of information about Emily's illness, her parents founded The Emily Center at Phoenix Children's Hospital in 1990 so families of sick children would have access to pediatric health information that is accurate, easy to understand and free of charge. Emily's parents, Tom and Kathy Anderson, were honored by the event committee for their enduring commitment.

Melinda Parker served as the event's Chairwoman. She was supported by 25 women on the 2007 Emily Center Fashion Show Committee. Scott Drake, 98.7 FM The Peak, emceed the event.

Fashion show proceeds benefit The Emily Center at Phoenix Children's Hospital, the largest pediatric consumer health library in the Southwest. More than 45,000 people use The Emily Center each year seeking information about childhood health, illnesses, and injuries. For more information, visit the Hospital's website and search "The Emily Center".

Phoenix Children's Hospital is Arizona's leader in pediatric care and is one of the 10 largest free-standing children's hospitals in the nation. The most comprehensive array of pediatric specialists in the State practice at this one organization. The outstanding clinical expertise, as well as high patient volume, and an unwavering commitment to caring only for children, all contribute to Phoenix Children's leadership position. For information about Phoenix Children's, visit the Hospital's website at www.phoenixchildrens.com.

EDITOR'S NOTE: Attached is a photograph (from left) of Preston Buck, 8, and Stratton Buck, 4, both of Paradise Valley, posing with Windsor Hall, 7, of Phoenix, before making their way down the catwalk. The second picture includes (from left) Melinda Parker, 2007 Emily Center Fashion Show & Luncheon Chairman, and Jill Krigsten-Ormsbee, 2008 Chairman.