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## Phoenix Children's Donates Nearly 600 Inches of Hair to Help Kids with Medical Hair Loss

PHOENIX, Ariz. (June 6, 2007) – The “bob” haircut made a comeback Tuesday to help children nationwide with medical hair loss. **In just three hours, 40 Phoenix Children's Hospital employees, their families, and patients donated a total of 593.5 inches (approximately 50 feet) of hair to Locks of Love**, an organization providing hairpieces to financially disadvantaged children suffering from long-term medical hair loss.

Fun facts from Phoenix Children's inaugural hair drive:

- The longest donation included two 16 inch braids.
- Phoenix Children's youngest hair donor was 5 years-old.
- Hair donations weighed a total of 84 ounces or 5.25 pounds.
- If you stretch the Hospital's total donations across a football field, the hair would cross the 16 yard line.
- Phoenix Children's collected 56 ponytails (thick hair was separated into two ponytails).
- Locks of Love uses six to 10 ponytails to make one hairpiece. Phoenix Children's donated enough hair to make between five and nine wigs.

The Hospital's doctors-in-training dreamed up the tress trimming event. Second-year pediatric resident Maggie Keane, MD, is one of seven Phoenix Children's residents who donated locks.

“I am so proud of the Phoenix Children's family for their overwhelming generosity and selflessness,” said Keane. “We look forward to donating even more hair to Locks of Love next year.”

Phoenix Children's kids not donating locks still shared in the hair mania. Girly Girlz transformed female patient hair into glittery twists, and decorated their tresses with sparkly accessories. Patients also decorated hair bows, barrettes, and ball caps.

Salon Estique in central Phoenix provided the latest cuts to Phoenix Children's hair donors – free of charge. The Salon and Philosophy (Chandler store, Casa Paloma Shopping Center) also contributed products for hair donor appreciation bags. Event guests even enjoyed cool treats courtesy of Dippin' Dots (Phoenix store, 6317 N. 7<sup>th</sup> St.).

Anyone interested in learning more about supporting Locks of Love should visit [www.locksoflove.org](http://www.locksoflove.org).

Phoenix Children's Hospital is Arizona's leader in pediatric care and is one of the 10 largest free-standing children's hospitals in the nation. The most comprehensive array of pediatric specialists in the State practice at this one organization. The outstanding clinical expertise, as well as high patient volume, and an unwavering commitment to caring only for children, all contribute to Phoenix Children's leadership position. For information about Phoenix Children's, visit the Hospital's website at [www.phoenixchildrens.com](http://www.phoenixchildrens.com).

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**EDITOR'S NOTE:** The first photograph attached shows Maggie Keane, MD, second-year pediatric resident at Phoenix Children's Hospital, getting her hair cut by Emma Turowski, sister of nine year-old cancer patient Hannah; and Lisa Richardson, Salon Estique stylist. The second photograph shows Keane with her newly trimmed tresses.