



FOR IMMEDIATE RELEASE	CONTACT: Jessica Wheeler (602) 546-0824 (602) 202-2229 (pager) jwheeler1@phoenixchildrens.com
------------------------------	------------------------------------------------------------------------------------------------------------------

Scottsdale Teen Calls on Valley Golfers, Corporations to “Swing Fore Kids” at 2nd Annual Tournament Funding Hospital’s Animal Therapy Program

PHOENIX, Ariz. (May 7, 2007) - School’s almost out, but that doesn’t mean the work stops for Valley eighth grader Michael Young, 14, of Scottsdale. He’s traded in his video games and golf clubs for a suit and tie – the entrepreneur’s uniform. And that fits Michael to a tee. On June 1, Michael will lead his second annual “Swing Fore Kids Golf Tournament” hoping to raise \$60,000 to support the animal assisted therapy program at Phoenix Children’s Hospital.

“I have personally known many kids that have had some type of treatment at Phoenix Children’s Hospital, and they have had very successful outcomes,” Young said. “I am also an animal lover and know what an impact they can have on your life. And I love to play golf!”

Young is taking his message to board rooms across the Valley – securing sponsorships, auction items, and prizes on his own. He makes the call to schedule time in a business leader’s calendar, makes the “pitch” to leadership teams, and has achieved success in gathering support for the event and its beneficiary.

“Top Dog” title sponsor CB Richard Ellis, and “Golden Retriever” sponsors PetSmart® and A & C Properties, Inc. are all on par. Michael even secured multiple \$50,000 automobile hole-in-one prizes for tournament players.

“Michael Young is a remarkable young man taking on an extraordinary project that will help so many other children. CB Richard Ellis is proud to support him in his goal to raise over \$60,000 for the Phoenix Children's Hospital Healing Paws Program. We would like to encourage other Valley businesses to support Michael's cause. Together, we can help one child help so many more," said Greg Coxon, Senior Managing Director of CB Richard Ellis’ Phoenix office.

The “Swing Fore Kids Golf Classic” will be held on Friday, June 1, at The Phoenician Golf Club. All proceeds will benefit the Healing Paws animal assisted therapy program at Phoenix Children's. The tournament begins with a 7:45 a.m. shotgun start. The cost is \$275 per person which includes the tournament entry fee, on-course contests, lunch, and opportunities to bid on silent auction items. Golfers of all ages are needed and the Hospital’s therapy dog team will be in attendance to cheer on players.

Organizations and individuals interested in becoming a sponsor, donating a silent auction prize, or making a contribution may contact the Young family (Michael, Jacky, or Bob) at (480) 483-3205 or booshnoo2@cox.net.

Phoenix Children’s Hospital is Arizona’s leader in pediatric care and is one of the 10 largest free-standing children’s hospitals in the nation. The most comprehensive array of pediatric specialists in the State practice at this one organization. The outstanding clinical expertise, as well as high patient volume, and an unwavering commitment to caring only for children, all contribute to Children’s leadership position. For information about Phoenix Children’s, visit the Hospital’s website at www.phoenixchildrens.com.

EDITORS NOTE: The attached picture shows Michael Young and his dog, Brina.