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**Ashley Furniture HomeStore's Raises Money for Ronald McDonald House at Phoenix
Children's Hospital**

PHOENIX, Ariz. (Oct. 4, 2007) – Ashley Furniture HomeStore locations will raise funds from October 7 - November 3 for Phoenix Children's Hospital on behalf of the Ronald McDonald House coming to the hospital's campus. They will ask their customers to make a donation directly to Phoenix Children's Hospital and in return, Ashley Furniture HomeStore will double that donation as a discount (up to 20%) on their furniture. Ashley Furniture HomeStore has five locations in the Valley.

Phoenix Children's Hospital is soon to be the new home of a Ronald McDonald House, a "home away from home" for families of seriously ill children receiving treatment. The hospitalization of a sick child is one of the most difficult experiences for a family. And many families have to travel long distances to get the best care for their child. During this stressful time, the financial burden of a hotel or a long commute can be severe for families with children in the hospital.

Raising money for Phoenix Children's Hospital is a way of giving back for Michael and Laurie Jedlowski. Their daughter Sarah was brought to Phoenix Children's after a bad fall. Sarah was fine from the fall, but a CAT scan showed that Sarah had a potentially serious congenital problem on her skull.

"Phoenix Children's Hospital has been there for our angel, Sarah. It feels good to give something back and the people at Phoenix Children's Hospital have touched our lives. We felt it was the least we could do," said Michael Jedlowski.

Phoenix Children's Hospital is Arizona's leader in pediatric care and is one of the 10 largest free-standing children's hospitals in the nation. The most comprehensive array of pediatric specialists in the State practice at this one organization. The outstanding clinical expertise, as well as high patient volume, and an unwavering commitment to caring only for children, all contribute to Children's leadership position. For

information about Phoenix Children's, visit the Hospital's award-winning website at www.phoenixchildrens.com.