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**Phoenix Children's Hospital Cancer Kids Depart for Summer Camp**  
***Camp Rainbow Welcomes Patients of State's Largest Pediatric Cancer Program***

PHOENIX, Ariz. (July 30, 2007) – For one week each summer, patients (current and former) of the Center for Cancer and Blood Disorders at Phoenix Children's Hospital get a special prescription – take a trip to Camp Rainbow. The Camp, held at Friendly Pines Campground in Prescott, **kicks off Sunday, August 5.**

Camp Rainbow 2007 includes more than just the traditional camp activities like swimming, fishing, and horseback riding. Campers will participate in events designed around the “traveling through time” theme which include a Renaissance Festival, Bedrock Bash, Back to the Future, a 50's sock hop and the annual Pine Cone Ceremony honoring family and friends.

Phoenix Children's doctors, nurses, and counselors make up the on-site medical personnel caring for the physical and emotional needs of campers. Started in 1985, Camp Rainbow has grown from 27 children to more than 130. Each patient attends camp at no cost to the family. Funding for Camp is dependent upon fundraising by the Hospital's Center for Cancer and Blood Disorders and donations from private and corporate sponsors. For more information, visit <http://www.phoenixchildrens.com/about/services/camprainbow.html>.

The Center for Cancer and Blood Disorders at Phoenix Children's is the largest provider of hematology and oncology care in Arizona. Phoenix Children's offer state-of-the-art pediatric cancer management to almost half of Arizona's children diagnosed with malignancies and/or life-threatening hematologic diseases. The Center is affiliated with Children's Oncology Group, an international group of more than 114 leading children's hospitals engaged in laboratory and clinical research to find the best therapy for childhood malignancies. Through individual and corporate contributions, the Center is able to provide new research options, educational opportunities, financial assistance and psychosocial support for Arizona children and their families.

Phoenix Children's Hospital is Arizona's leader in pediatric care and is one of the 10 largest free-standing children's hospitals in the nation. The most comprehensive array of pediatric specialists in the State practice at this one organization. The outstanding clinical expertise, as well as high patient volume, and an unwavering commitment to caring only for children, all contribute to Children's leadership position. For information about Phoenix Children's, visit the Hospital's website at [www.phoenixchildrens.com](http://www.phoenixchildrens.com).