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**Phoenix Children's adds two new physicians to its
Center for Cancer and Blood Disorders**

Former resident and blood and marrow transplant expert join growing program

PHOENIX, Ariz. (Nov. 5, 2007) – Phoenix Children's Center for Cancer and Blood Disorders, the largest pediatric hematology/oncology program in Arizona, has added two more physicians to its team of specialists. Christine Knoll, MD, a former resident with the Phoenix Children's Hospital/Maricopa Medical Center Pediatric Residency Program, and Carla Greenlaw, MD, an expert in bone marrow transplant, join the Center's team as the practice expands to meet the growing needs of the community.

"We are thrilled to complement the wealth of experience in this Center of Excellence with two rising stars in their fields," said Bob Meyer, President and CEO of Phoenix Children's. "We serve about 1,000 children each year who have cancer or a blood disorder. Adding physicians, space, and other resources will allow us to offer hope to the growing number of children with these serious conditions."

Knoll, a resident of Phoenix, is practicing at the Center as a specialist in pediatric hematology and oncology. She earned her medical degree at the Louisiana State University School of Medicine in New Orleans, LA. She completed her residency here in Phoenix before finishing her training with a fellowship in pediatric hematology/oncology at the University of North Carolina Hospitals in Chapel Hill, NC. Knoll, an experienced instructor who has already published research, is certified by the American Board of Pediatrics.

"My experience as a resident here, and specifically my rotation with the hematology/oncology department is what brought me back to Phoenix Children's," Knoll said. "This is a great, growing program, so it was an easy choice to come back."

Greenlaw, who is fluent in Spanish, is working for Phoenix Children's Pediatric Blood and Marrow Transplant Program, run in collaboration with Mayo Clinic Arizona. She earned her medical degree at the Universidad del

Norte in Barranquilla, Colombia. She then went on to complete her pediatric residency at Atlantic Health System/Morristown Memorial Hospital/Goryeb Children's Hospital in Morristown, NJ. To finish her training, she first completed a fellowship in pediatric hematology/oncology at Hasbro Children's Hospital/Brown University in Providence, RI before a second fellowship in pediatric bone marrow transplant at Texas Children's Hospital/Baylor College of Medicine in Houston, TX. Also an accomplished teacher and researcher, Greenlaw is certified by the American Board of Pediatrics.

"It's so nice to be part of a growing program. Everyone here is really receptive to new ideas, and I believe that helps keep our program on the cutting edge of care," Greenlaw said.

The Center for Cancer and Blood Disorders at Phoenix Children's Hospital provides complete care for children diagnosed with malignancies and/or life-threatening hematologic diseases. The Center's team of medical practitioners includes many specialists, each with a specific area of expertise within the hematology and oncology fields. Encouraging each provider to specialize in certain diseases has allowed the Center's team to collectively keep up with the latest advancements in the treatment of cancer and hematologic disorders. As a result, the Center is able to provide world-class care to all of its patients.

Phoenix Children's Hospital is Arizona's leader in pediatric care and is one of the 10 largest children's hospitals in the nation. The most comprehensive array of pediatric specialists in the state practice at this one organization. The outstanding clinical expertise, as well as high patient volume, and an unwavering commitment to caring only for children, all contribute to Phoenix Children's leadership position. For information, visit the Hospital's Web site at www.phoenixchildrens.com.

EDITOR'S NOTE: Photos of Knoll and Greenlaw are attached.

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Christine Knoll, MD



Carla Greenlaw, MD