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**Chandler Barber Colors Hair of Dye-Hard Suns Fans, Collects More than \$400 for Hospital**

PHOENIX, Ariz. (July 12, 2007) – In the midst of the 2007 NBA Playoffs, Chandler-based barber Papa Joe picked the two hottest shades from his hair color wheel –orange and purple – spraying locks to support hometown favorites the Phoenix Suns and Phoenix Children’s Hospital.

Papa Joe’s Video Cuts Barber Shop raised more than \$400 this basketball season to support the world-class programs and services at Phoenix Children’s. Papa Joe says his shop was packed with nearly 50 people willing to sacrifice their hair and open their wallets.

“With each Suns win, more customers would catch the hair dye fever,” said Papa Joe. “Even though the color faded, the contributions from each donor are lasting – helping Phoenix Children’s bring healing and happiness to children and their families.”

Papa Joe experienced firsthand the cutting-edge, family-centered of Phoenix Children’s. His grandchild underwent surgery at the Hospital.

A \$2 donation was required for the hair color. Papa Joe added generous tips from patrons and himself to the donation total. He looks forward to tip-off next year, and hopes to raise even more funds for Phoenix Children’s through the hair mania. Papa Joe’s Video Cuts Barber Shop is located at Arizona Ave. and Warner Rd.

Phoenix Children’s Hospital is Arizona’s leader in pediatric care and is one of the 10 largest free-standing children’s hospitals in the nation. The most comprehensive array of pediatric specialists in the State practice at this one organization. The outstanding clinical expertise, as well as high patient volume, and an unwavering commitment to caring only for children, all contribute to Phoenix Children’s leadership position. For information about Phoenix Children’s, visit the Hospital’s website at [www.phoenixchildrens.com](http://www.phoenixchildrens.com).

**EDITOR’S NOTE:** The attached photograph shows (from left) Papa Joe presenting hair dye proceeds to Angela Eliason, Special Events Coordinator at Phoenix Children’s Hospital, who is joined by Papa Joe’s son, also named Papa Joe.