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**Nationally acclaimed physician leader Murray Pollack, MD, MBA,
joins Phoenix Children's as Chief Medical Officer**

Recently named one of the "Best Doctors in America" by his peers

PHOENIX, Ariz. (Sept. 7, 2007) – Murray Pollack, MD, MBA, a 28-year veteran of Children's National Medical Center in Washington, D.C., has joined Phoenix Children's as Chief Medical Officer and Vice President, Medical Affairs. He arrives in Phoenix after a nearly 30 year career at D.C. Children's, where he was acclaimed as a pioneer in pediatric critical care medicine.

Most recently, Pollack served as the Vice President for Medical Affairs at the HSC Pediatric Center as well as Director of their Pediatric Intensive Care Unit Evaluations. Concurrently, he served as Professor of Pediatrics at George Washington University School of Medicine. Pollack is also the creator of the PRISM scoring system, which measures the acuity and status for PICU patients, a system now in commercial use in hospitals across the country. Pollack was named to the *Best Doctors in America® 2007-2008 Database*, a valued resource with approximately 40,000 of the best doctors in the United States, as chosen by their peers.

"Dr. Pollack is a stellar physician leader. He's an innovator in high-acuity pediatric medicine, a successful researcher, and a proven physician recruiter and trainer," said Bob Meyer, President and CEO of Phoenix Children's. "We are so pleased he has joined Phoenix Children's."

In his new role, Pollack will be responsible for planning, managing, and evaluating clinical services at the Hospital. Departments and positions reporting to him will include Physician in Chief, Division Chiefs, Research Administration, Medical Staff Services, Medical Education, and Quality Management. He will also have a major role in implementing the Hospital's strategic plan and promoting patient safety, as well as helping to build research and medical education programs at the Hospital.

“The leaders and physicians of Phoenix Children’s have an ambitious plan to meet the growing needs of this community. It’s an honor to come in on the ground floor of a very exciting expansion and help take a great hospital to even greater heights,” Pollack said.

Pollack is a graduate of the Albert Einstein College of Medicine in New York. He completed his residency in Pediatrics, as well as his fellowship in Intensive Care Pediatrics, at Children’s National Medical Center in Washington, D.C. In his tenure at D.C. Children’s, Pollack led the Pediatric Intensive Care Unit Evaluations, the Center for Hospital Based Specialties, the Critical Care Division, and the Center for Health Services and Clinical Research.

Phoenix Children’s Hospital is Arizona’s leader in pediatric care and is one of the 10 largest children’s hospitals in the nation. The most comprehensive array of pediatric specialists in the state practices at this one organization. The outstanding clinical expertise, as well as high patient volume, and an unwavering commitment to caring only for children, all contribute to Phoenix Children’s leadership position. For information, visit the Hospital’s web site at www.phoenixchildrens.com.

EDITOR’S NOTE: A photo of Pollack is attached.