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CONTACT: Jane Walton

Office: (602) 546-5871

Pager 202 2229

**'Radiothon' celebrates seven years of broadcasting miracles at
Phoenix Children's Hospital**

PHOENIX, Ariz. (August 29, 2007) Phoenix Children's Hospital teams up with KMLE Country 108 and the Children's Miracle Network to promote awareness and to raise funds for kid's healthcare at the seventh annual Miracle Marathon, Sept. 5-6, in the hospital's cafeteria. The 40 hour live, non-stop event kicks off at 5 a.m. with KMLE's Dave Pratt and includes interviews with kids, families, staff, local and national celebrities, as well as community supporters.

"For the past six years, Children's has been sharing the stories of its many miracle children with the community. We hope this year Arizonans will be just as gracious in supporting the hospital's outstanding patients, programs, and services," said Steve Schnall, Vice President of Children's Foundation.

In 2006, the two-day event raised more than \$1.15 Million for the Hospital. A phone bank, staffed by volunteers, takes pledge calls and provides regular updates of funds raised.

As the only comprehensive children's hospital in Arizona, Phoenix Children's Hospital is the major provider of pediatric care in the state. It is also a regional referral center for children with highly specialized or life-threatening illnesses or injuries. For information about Phoenix Children's or to learn more about the KMLE Country 108 Miracle Marathon, please visit the hospital's web site at www.phoenixchildrens.com.

