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**Phoenix Children's Hospital Foundation joins prestigious Woodmark Group**

PHOENIX, Ariz. (December 4, 2007) Phoenix Children's Hospital Foundation has accepted an invitation to join The Woodmark Group, a not-for-profit organization who supports private philanthropy for 24 prominent children's hospitals in North America. The prestigious group works with participating hospitals on joint fund-raising training programs, best practices exchanges, benchmarking and surveys aimed at achieving excellence in the Development profession. Through activities that recognize and educate leading benefactors to the individual hospitals, Woodmark supports pediatric patient care, teaching, research and advocacy for children's health.

One of Woodmark's hallmark programs is the Children's Circle of Care (CCC). The CCC program advances philanthropy to support pediatric patient care, teaching, research and advocacy for children's health. When the CCC program was founded in 1995, there were 566 CCC members who contributed \$33 million to children's hospitals in North America. In 2006, there were more than 5,200 CCC members contributed more than \$355 million to participating children's hospitals.

"We are honored and delighted to welcome Phoenix Children's Hospital as a member of The Woodmark Group," said David B. Gillig, senior vice president and executive director of Rady Children's Hospital of San Diego, Woodmark Group chairman, "We look forward to benefiting from the energy and experience the staff of Phoenix Children's will bring to our work."

"It's an honor to be invited and a plus to be aligned with some of the world's best children's hospitals," said Steve Schnall, Vice President of Phoenix Children's Hospital Foundation. Phoenix Children's Hospital was chosen not only because it's a self-governing children's hospital, and one of the 10 largest children's hospitals in the nation, but because we have a proven track record in raising philanthropic dollars from the community." Schnall added that the Foundation raised nearly \$100 million over the past six years.

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### **About Phoenix Children's Hospital**

Phoenix Children's Hospital is Arizona's leader in pediatric care and is one of the 10 largest free-standing children's hospitals in the nation. The outstanding clinical expertise, as well as high patient volume, and an unwavering commitment to caring only for children, all contribute to Children's leadership position. For information about Phoenix Children's, visit the Hospital's award-winning website at [www.phoenixchildrens.com](http://www.phoenixchildrens.com).

### **About The Woodmark Group**

Founded in Seattle in 1991, The Woodmark Group pursues its mission by convening participating hospitals for joint fund-raising training programs, best practices exchanges, benchmarking and other surveys aimed at achieving excellence in the development profession. Woodmark's advances philanthropy to support pediatric patient care, teaching, research and advocacy for children's health through activities that recognize and educate leading benefactors to the participating children's hospitals.