



Bathtub drownings ARE preventable- Learn how with the Tubby Tag program!

How serious are bathtub drownings?

- Deadly. Infants are most at risk in a bathtub, and can drown in as little as one inch of water. At least one child per year tends to drown in Maricopa County alone. There is no treatment or medication to “undo” injuries sustained in a drowning, so preventing these tragedies is critical.

What is the best way to prevent a bathtub drowning?

- There is no substitute for supervision. Eye to eye contact with children who have access to water is the most important strategy.

What is a “Tubby Tag?”

- Because supervision is the only way to prevent bathtub drownings, “Tubby Tags” are designed to remind parents to bring everything they need into the bathroom before starting bathtime, such as towels, clothing, and a telephone, and most importantly, to never leave a child alone in the tub.

What is the “Tubby Tag” program?

- La-Z-Boy Furniture Galleries maintains an ongoing commitment to the community, our “Caring, Knowledge & Service” program. As part of that commitment, we are working hard with the Phoenix Fire Department and Water Watchers at Phoenix Children’s Hospital to keep children safe through the Tubby Tag program, which is an awareness and information distribution campaign about bathtub drownings. Water Watchers was founded in honor of Weston Letter, who drowned in 1998, and is part of the Injury Prevention Center at Phoenix Children’s Hospital.

Where can I get a “Tubby Tag?”

- Tubby Tags will be distributed at all La-Z-Boy Furniture Galleries stores in Arizona, and by Phoenix Children’s Hospital and the Phoenix Fire Department. For more information, call Water Watchers at 602-546-1712, Phoenix Fire at 602-262-6002, or visit www.phoenixchildrens.com.