



September 2010

HOSPITAL NEWS

Please Welcome New Members of Phoenix Children's Medical Staff:

Alexander J. Catton, MD, Anesthesiology
Karem Colindres, DO, Urgent Care
Casey Miles, MD, Urgent Care

Celebrate Childhood Cancer Awareness Month and Watch a New Video About Our Cancer-fighting Team:

This month, we celebrate the lives of some of our bravest patients, those with childhood cancer.

The Center for Cancer and Blood Disorders at Phoenix Children's Hospital is the largest pediatric program of its kind in Arizona, providing complete care for children diagnosed with malignancies and/or life-threatening hematologic diseases. Learn more about the CCBD in this new video on the Hospital's YouTube channel: <http://www.youtube.com/watch?v=JLerPO4Sdis>.

The Emily Center is Your Patient's Resource for Cold and Flu Season: Winter will soon be here, along with cold and flu season. The Emily Center at Phoenix Children's Hospital is your patient's resource for information on seasonal flu, RSV, asthma, and other health conditions prevalent during this time of the year. Please refer your patients to <http://www.theemilycenter.com/> for information on these and many other conditions. The Emily Center is open every day from 9 a.m. to 7 p.m. It always has an RN and bilingual staff available to answer questions. If you'd like to provide a link to The Emily Center website from your practice's website, please contact Joy MacLeod at jmacleod@phoenixchildrens.com, or (602) 546-1400.

Legislators Vote to Make September National Childhood Obesity Awareness Month: The U.S. House of Representatives unanimously passed Rep. Marcia Fudge's (D-OH) resolution to designate September as National Childhood Obesity Awareness Month. A similar resolution was passed by the Senate in March, sponsored by Sen. Kirsten Gillibrand (D-NY). These resolutions will help reduce obesity, raise awareness for health, wellness, and prevention and improve health care costs. Learn more about the legislation by visiting <http://www.govtrack.us/congress/bill.xpd?bill=hr111-996>.

Midterm Election News: Be sure to do your part to protect health care for Arizona's children in the midterm election on Tuesday, Nov. 2. The deadline to update your voter registration is Oct. 4, and early voting starts Oct. 7. To request an early ballot or for more information, please visit <http://www.azsos.gov/election/county.htm> and click on your county of residence.

HOSPITAL NEWS - continued

Please Join Us for an Upcoming Arizona Academy of Family Physicians (AZAFP) CME Event:

What: "Recent Advances in Pediatrics"
When: Friday, Sept. 10, from 7:30 a.m. to 12:30 p.m.
Where: Phoenix Children's Hospital
Melvin L. Cohen Conference Center
1920 East Cambridge Avenue
Phoenix, AZ 85006

To RSVP or for a full agenda, please contact Jamie Geng of the AZAFP at (602) 274-6404, or jgeng@azafp.org.

Greater-Phoenix Pediatric Society to Hold Inaugural Meeting:

You are cordially invited to attend the first gathering of the Greater-Phoenix Pediatric Society (GPPS) on Wednesday, Sept. 29, at the Phoenix Country Club. Cocktails will be served at 6 p.m., with dinner, the meeting, and a CME discussion by Pediatric Dermatologist Ronald Hansen, MD, scheduled for 7 p.m.

Annual dues for membership are \$50, which covers the cost of dinners, CME lectures, and operations management.

For more information, please email GPPS president Matthew Barcellona, MD, FAAP, at mbarcellona@nspeds.com.

EVENTS

7: Grand Rounds: "EKG Screening for ADHD Drugs," Santiago Valdes, MD, Melvin L. Cohen Conference Center

10: CME: "Recent Advances in Pediatrics," Melvin L. Cohen Conference Center

14: Grand Rounds: "Guidance for Approaching a Family When a Child is Dying," Pam Ruzi, MSW, and Caryn Kondo, MA, Maricopa Medical Center Auditoriums 1 and 2

21: Grand Rounds: "Normal Development and Early Identifications of Delay," Robin Blitz-Wetterland, MD, Melvin L. Cohen Conference Center

28: Grand Rounds: "Guillain Barre & Friends," Saunder Bernes, MD, Melvin L. Cohen Conference Center

For more information, visit "Events & Classes" at www.phoenixchildrens.com.

STAY IN TOUCH

For more information on events, to receive the Connection via email, or any other requests, please contact Lynda Christel at (602) 546-5873 or lchristel@phoenixchildrens.com.