



PHOENIX CHILDREN'S Hospital
100% FOR CHILDREN

CONNECTION

A monthly newsletter for community physicians

OFFICE MANAGER: PLEASE COPY AND DISTRIBUTE TO ALL PHYSICIANS

SEPTEMBER 2011

HOSPITAL NEWS

New Members of Phoenix Children's Medical Staff:

Andrew Haber, MD, Psychiatry, PCMG
Paul Guisler, MD, Radiology
Raymond Lejano, MD, Hospitalist
Felicia McCreary, MD, Anesthesiology
Ryan Rehl, MD, Otolaryngology

Two Phoenix Children's Physicians Recently Named to U.S. News & World Report List of Top Specialists: P.

David Adelson, MD, who was recently named director of the Barrow Neurological Institute at Phoenix Children's Hospital, and Ronald Hansen, MD, the Hospital's division chief of Dermatology, have made the *U.S. News & World Report* list of top physician specialists, Adelson for Neurosurgery and Hansen for Dermatology. They were selected based on a peer nomination process that identifies physicians across the country who are most worthy of referral. Congratulations, Dr. Adelson and Dr. Hansen, on this significant achievement.

Image Gently - Safer Radiation Doses for Children in

Arizona: Radiologists play a key role as health care providers for children. Radiology and CT scanning are critical in diagnosing illness in pediatric patients. The use of this technology impacts their treatment and improves patient outcomes. Exposure at such a young age gives children a longer time to develop radiation-related cancers. The Division of Radiology at Phoenix Children's Hospital employs the safest imaging techniques and protocols, including reducing the amount of radiation used and scanning only the indicated area.

Phoenix Children's is proud to play an active role in the Image Gently initiative. Image Gently is a national campaign to minimize radiation doses in children without compromising diagnostic quality. Phoenix Children's is committed to the lowest radiation dose possible and tailors all imaging studies to the size of the child and specific diagnostic needs. The Hospital does not use adult techniques to study children.

The Division of Radiology offers services at Phoenix Children's main campus and specialty and urgent care centers in the east and northwest valleys. To refer a patient, please call (602) 933-1213.

HOSPITAL NEWS (continued)

You're Invited to Join the CHA Purchasing Program:

Phoenix Children's Hospital invites your physician practice to join the Child Health Advantage (CHA) purchasing program. CHA, formerly eVaccines, is managed by Child Health Corporation of America (CHCA). Phoenix Children's has been a partner with CHA since 2001.

This purchasing program offers significant cost savings on a broad portfolio of products and services, including vaccines, pharmaceuticals, medical/surgical supplies, capital equipment and business services.

For more information, please visit www.childhealthadvantage.com.

Phoenix Children's Mourns the Loss of Melvin L. Cohen, MD, July 11, 1928 - September 4, 2011:

It is with profound sadness Phoenix Children's share with you that Melvin L. Cohen, MD, passed away on September 4 after an extended illness. He was 83. Dr. Cohen was a tireless innovator, a dedicated mentor, and a selfless role model who kept on making Phoenix Children's Hospital stronger right up until his passing.

Since 1978, when the idea of Phoenix Children's Hospital was born, Dr. Cohen helped make the Phoenix Children's dream come true. He served as one of the Hospital's founding fathers, a leader in medical education efforts, the pediatrician-in-chief and a member of the Hospital's Board of Directors.

Dr. Cohen leaves behind Malkah (Mickey), his wife of 61 years, four grown children, Ellen Harper (Tom), Dr. Joe Cohen (Julia), Jan Hancock and Tammie Cohen-Stark (Charles), four grand children and countless friends here at Phoenix Children's and throughout the community.

EVENTS

For a full list of upcoming events, please visit <http://bit.ly/oA6eT3>.

STAY IN TOUCH

For more information on events, tours of the new tower, or any other requests, please contact Lynda Christel at (602) 933-5873 or lchristel@phoenixchildrens.com.