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Featured Events

CME Dinner Lecture Series Focuses on Pediatric Interventional Radiology:

Title: Interventional Radiology – What's New at PCH

Presenters: Richard Towbin, MD, Section Chief, Pediatric Interventional Radiologist, Phoenix Children's Hospital

Carrie M. Schaefer, MD, Pediatric Interventional Radiologist, Phoenix Children's Hospital

This Dinner Lecture Series event will take place at the following location:

West Valley

Thursday, March 26, 2009

6 p.m. - 7:30 p.m.

Arrowhead Country Club

19888 North 73rd Avenue, Glendale, AZ, 85308

For more information or to register for this event, please visit <http://www.phoenixchildrens.com/calendar-of-events/>.

Children's Pelvic Reconstruction Topic of CME:

What: Advances in Pelvic Reconstruction in Children

When: April 21, 2009, from 5:30 p.m. to 7 p.m.

Where: Melvin L. Cohen Conference Center
Rosenberg Medical Plaza
1920 East Cambridge Avenue
Phoenix, AZ 85016

Speakers:

- **Marc A. Levitt, MD**, Associate Director, Colorectal Center for Children, Associate Professor of Surgery, Cincinnati Children's Hospital Medical Center
- **Michael Ritchey, MD**, Medical Staff Chairman, Pediatric Surgery, Phoenix Children's Hospital
- **Kathleen Graziano, MD**, Pediatric Surgery, Phoenix Children's Hospital
- **Kelly H. Roy, MD, FACOG**, Advanced Hysteroscopic and Laparoscopic Surgery

To register, contact Karen Pennington, Physician Relations, at (602) 546-3300 or kpennington@phoenixchildrens.com.

Orthopaedic Update on Tap for Primary Care Physicians:

What: Pediatric Orthopaedic Update for Primary Care Physicians

When: May 15, 2009, from 8:15 a.m. to 12:20 p.m.

Where: Melvin L. Cohen Conference Center
Rosenberg Medical Plaza
1920 East Cambridge Avenue
Phoenix, AZ 85016

Speakers:

- **Lee S. Segal, MD**, Herbert J. Louis, MD, Endowed Chair of Pediatric Orthopaedic Surgery, Center for Pediatric Orthopaedic Surgery, Phoenix Children's Hospital, Clinical Professor of Orthopaedics and Pediatrics, University of Arizona College of Medicine
- **Louis Vu, MD, MS**, Pediatric Orthopaedic Surgeon, Pediatric Orthopaedics and Scoliosis, Phoenix, AZ
- **Judson Karlen, MD**, Pediatric Orthopaedic Surgeon, Center for Pediatric Orthopaedic Surgery, Phoenix Children's Hospital
- **Richard Shindell, MD**, Pediatric Orthopaedic Surgeon, Pediatric Orthopaedics and Scoliosis, Phoenix, AZ
- **M. Wade Shrader, MD**, Pediatric Orthopaedic Surgeon, Phoenix, AZ
- **Jeff Vaughn, DO**, Pediatric Orthopaedic Surgeon, Pediatric and Adolescent Sports Medicine, Center for Pediatric Orthopaedic Surgery, Phoenix Children's Hospital
- **Greg R. White, MD**, Pediatric Orthopaedic Surgeon, Pediatric and Adolescent Spinal Deformity, Center for Pediatric Orthopaedic Surgery, Phoenix Children's Hospital

- **Matthew Seidel, MD**, Orthopaedic Surgeon, Musculoskeletal Oncologist, Clinical Assistant Professor of Orthopaedic Surgery, University of Arizona College of Medicine
- **Michael Shishov, MD, MPH**, Division Chief, Pediatric Rheumatology, Phoenix Children's Hospital, Clinical Assistant Professor of Pediatrics, University of Arizona College of Medicine

To register, contact Debby Pike at (602) 546-0264 or dpike@phoenixchildrens.com.

News Updates

Meet New Physician Craig Barnes, MD

Pediatric Radiology

(602) 546-1213



Craig Barnes, MD, a pediatric radiologist, has joined Phoenix Children's Hospital's quickly expanding Division of Pediatric Radiology. He works closely with the Hospital's Center for Pediatric Orthopaedic Surgery, serving as the radiology point person for a variety of musculoskeletal imaging needs. Last year, Phoenix Children's recruited more pediatric radiologists than any other hospital in the country. Barnes received his medical degree from Medical College of Virginia, Richmond, Va. He went on to complete his residency in diagnostic radiology and fellowship in pediatric radiology at Wake Forest University

School of Medicine, Winston-Salem, N.C. In the last 16 years as a pediatric radiologist he has served in the Air Force, in private practice in Dallas, Texas, and most recently as Pediatric Radiology Section Head and Associate Professor of Radiology at Wake Forest University School of Medicine in North Carolina. The Division of Radiology at Phoenix Children's is staffed by fellowship-trained pediatric radiologists, nurses, and technologists who are trained and experienced in procedures for youngsters, ensuring the special attention that children need and resulting in faster, safer, and more accurate testing and results.

Meet New Physician Francis Eshun, MD

Pediatric Hematology/Oncology

(602) 546-0920



Phoenix Children's Center for Cancer and Blood Disorders, the largest pediatric hematology/oncology program in Arizona, has added Francis Eshun, MD, to the center's team as the practice grows to meet the expanding needs of pediatric patients throughout the Southwest. Eshun earned his medical degree from University of Ghana Medical School, Ghana, Africa. He completed the pediatric residency program at Lincoln Hospital, Bronx, N.Y., and completed his pediatric hematology/oncology fellowship training at Cincinnati Children's Hospital, Cincinnati, Ohio. Eshun's areas of special interest include

bone tumors, sickle cell disease, and early drug development. The Hospital is the only location in the state where Phase I pediatric trials are being conducted, a benefit to Eshun and his colleagues who treat cancer, but more importantly, to children seeking the latest treatments for the disease. The Center for Cancer and Blood Disorders at Phoenix Children's Hospital provides complete care for children diagnosed with malignancies and/or life-threatening hematologic diseases. The center's team of medical practitioners includes many specialists, each with a specific area of expertise within the hematology and oncology fields.

Division of Pediatric Rheumatology Launches Lupus Clinic: The recently launched Pediatric Lupus Clinic specializes in the care of children diagnosed with lupus. Systemic Lupus Erythematosus (SLE or lupus) is an autoimmune disease where a person's immune system attacks its own healthy cells and tissues, causing inflammation and damage to various organs. Pediatric rheumatologists diagnose and treat patients with lupus. Frequently, pediatric lupus can cause kidney inflammation, requiring consultation with a pediatric nephrologist. Early diagnosis and timely treatment can help prevent and limit organ damage.

The goal of the Pediatric Lupus Clinic is to provide comprehensive, compassionate, expert clinical care and facilitate the best possible quality of life for children with lupus. Our approach is to diagnose early, perform timely screening to detect early organ involvement, and use evidence-based, state-of-the-art treatments. The Pediatric Lupus Clinic offers diagnosis and long-term management of pediatric lupus; onsite laboratory with urinalysis; X-ray and bone mineral density testing; onsite infusion therapies; onsite vaccinations and TB skin testing; and consultation with social work and nutrition.

Clinic is once a month, and patients see both the rheumatologist and nephrologist on the same day. Following patient evaluation, the team meets to collaborate and develop joint recommendations and a management plan. The recommendations are then passed along to the family prior to its departure from the clinic. Any new patient under the age of 18 with a diagnosis of lupus and a concern for kidney inflammation can be referred to the clinic. Concerns for kidney inflammation can include but are not limited to protein and/or blood in the urine, high blood pressure, or high serum creatinine.

The Pediatric Lupus Clinic accepts referrals from physicians of any specialty. To make a referral or for more information about the clinic, please call (602) 546-0909.

Division of Gastroenterology Launches IBD Clinic: Phoenix Children's Division of Gastroenterology recently launched an IBD Clinic for children suspected of having Crohn's disease, ulcerative colitis, or indeterminate colitis. The goal of the clinic is to improve overall care of patients with IBD. Led by Director Gary Silber, MD, the clinic is held Monday afternoons at the Hospital's main campus. Patients are seen by a pediatric gastroenterologist, nutritionist, and social worker. A research assistant is also on staff to discuss the various research studies available for patients diagnosed with either Crohn's disease or ulcerative colitis. The clinic, which is staffed by Silber, Mitchell Shub, MD, Brad Pasternak, MD, and Jacqueline Schenkein, MD, is currently participating in two drug studies, one IBD registry, and one NIH study associated with IBD. Clinic staff are also available to provide second opinions to patients diagnosed at other facilities. For more information or to make a referral, please call (602) 546-0940.

Phoenix Children's Encourages You and Your Patients to Join the Parent Action Committee: All across Arizona we meet people who have a vital interest in the future of Phoenix Children's Hospital. Moms and dads. Former patients. Non-profit organizations that serve families of kids with special needs. Grandparents. And others who care about our community. You've asked us how you can help Phoenix Children's stand up for better and more comprehensive pediatric healthcare.

You can help. Join the Phoenix Children's Parent Action Committee, and encourage your patients to do the same. Since we opened our doors in 1983, we've existed for one reason: To provide the highest quality pediatric specialty care and related services to the children of Arizona. Our ability to provide the world-class services you have come to expect from Phoenix Children's is impacted by policy decisions at

the state and federal level. Sometimes the policies help us offer more and better services – but sometimes the policies interfere with your child getting the best pediatric healthcare available.

Time and again, lawmakers tell us your voice makes a real difference in what they decide to do. So we have created the Phoenix Children's Parent Action Committee to keep you informed on pending policies, and what you can do to promote and improve pediatric healthcare and help reduce rising healthcare costs. There's no charge to join. There are no meetings. You don't even have to be a parent. If you sign up for the Phoenix Children's Parent Action Committee, you'll get monthly updates on policy proposals, as well as occasional "action alerts" that ask for your help, such as contacting your elected officials on a particular issue. We will also make sure to notify you about specific opportunities that relate to your area(s) of interest. If you have any questions about the Phoenix Children's Parent Action Committee, please e-mail pchpac@phoenixchildrens.com. To complete the sign up form, visit www.phoenixchildrens.com/advocacy and you'll hear from us soon!

Important! A Message from Phoenix Children's CMIO – CPOE Go-live on May 5: To begin with, I would like to introduce myself. My name is Vinay Vaidya, MD. I have recently joined Phoenix Children's Hospital as the Chief Medical Information Officer. Most recently, I was on the faculty at University of Maryland as a practicing pediatric intensive care physician for 10 years and was involved in clinical informatics during this period.

I am writing to you about the Hospital-wide inpatient CPOE project (Computerized Provider Order Entry) that is scheduled to go live on May 5, 2009. This project is an important safety and quality initiative which will not only eliminate the existing hybrid system of paper and computer orders, but will also move us into the top 2 percent of U.S. hospitals using CPOE as a part of the EMR. I list the main points of the project below.

- **On May 5, 100 percent of all orders** (medication and non-medication) will be entered directly by licensed individual providers into the computer system (Sunrise Clinical Manager).
- There will be **no handwritten orders** except for chemotherapy orders, during computer downtime, and during emergency situations.
- Nurses will be able to accept **verbal orders ONLY** if those orders meet the hospital policy for verbal orders.
- Training in the use of CPOE is and will continue to be available in multiple formats; a) a QuickStart Tri-fold brochure, and a full user's manual, both of which will be available in the Physician Lounge, b) Classroom training (in the IT department) can be scheduled at your convenience (call 5-2588 or email [Cheryl Dodge](mailto:Cheryl.Dodge@phoenixchildrens.com) at CDodge1@phoenixchildrens.com), c) training can also be arranged in your clinical areas, and d) ample support will be available during and immediately after the go live.
- Over the last couple of months, the IT department has requested **order sets** from each division/section. By grouping together the most commonly used labs, medications, nursing orders for a particular clinical scenario in one convenient form, order sets have shown to greatly enhance ease of CPOE use and adherence to evidence-based guidelines. Examples include: admission order sets, post-op order sets, asthma order sets, etc.

With less than two months for go live, **I am requesting all providers to: (1) send us any order sets (by March 25) that you would like to include in the CPOE , and (2) please attend the training opportunities if you are not fully familiar with the use of CPOE, or need a refresher training course.**

I am looking forward to developing IT-Clinical collaborative partnerships to improve safety, quality, and efficiency of care. I welcome your suggestions and comments. I am counting on your support for the success of the CPOE project.

Phone: (602) 546-2646

Email: vvaidya@phoenixchildrens.com

Phoenix Children's to Recognize Physicians on National Doc Day: The Hospital will serve cake on Monday, March 30, from 11 a.m. to 1 p.m., in the Doc Lounge to celebrate National Doctors' Day and recognize the difference Arizona's pediatricians make in the lives of sick or injured children throughout the year. The first Doctors' Day observance was March 30, 1933 in Winder, Ga. Eudora Brown Almond, wife of Dr. Charles B. Almond, decided to set aside a day to honor physicians. This first observance included the mailing of greeting cards and placing flowers on graves of deceased doctors. For more information on this upcoming celebration, please contact Shirley Patterson, at spatterson@phoenixchildrens.com.

Phoenix Children's in the News

Twice the good news for Valley conjoined twins

By John Faherty

Michael Chow/The Arizona Republic. Alex and Angel Mendoza, conjoined twins separated at **Phoenix Children's Hospital** in January, will have to endure further separation when Angel is released from the **hospital**. ...

[azcentral.com | news - http://www.azcentral.com/news/](http://www.azcentral.com/news/)

Top 25 workplaces for women in Arizona

By Chad Graham. Companies in recession-survival mode are looking hard at training and development, employee perks and the elements of their corporate culture that come with a price tag. That's why this edition of *Arizona Woman's* Top 25 women-friendly businesses in Arizona really stands out. By their nature, companies in fields such as health care and education attract a large proportion of female employees, and readers may expect them on this list.

(The Arizona Republic: <http://www.azcentral.com/business/articles/2009/03/07/20090307biz-azw-top250308intro.html>)

Valley Cities Pursue New Projects

By admin

In Avondale, a McDowell Road medical corridor is emerging - a **Phoenix Children's** Hospital satellite facility is planned east of Avondale Blvd. A 83,000-square-foot indoor sports center is also planned east of Avondale Blvd., ...

[Phoenix Real Estate News - http://www.phoenixhomes.com/](http://www.phoenixhomes.com/)

Scientific American: Jessica Boklan: A Last-Minute Math Project, Then Back to Medicine - A 1986 Westinghouse finalist works to come up with better treatments for devastating childhood cancers. By Laura Vanderkam

<http://www.sciam.com/article.cfm?id=jessica-boklan-westinghouse>

Event Calendar

Below is a sampling of the events available at Phoenix Children's in the coming months. For more information, or to register online, please visit www.phoenixchildrens.com/calendar-of-events/.

March 24, 2009

CME, Grand Rounds: [Diagnosing and Treating Tourette Syndrome - Carol Matthews MD](#)

March 26, 2009

CME Dinner Lecture Series, CME: [West Valley - Interventional Radiology - What's New at PCH](#)

March 31, 2009

CME, Grand Rounds: [Hereditary Spastic Paraplegia - John Fink, MD](#)

April 5, 2009

Foundation: [6th Annual Phoenix Children's Hospital Wine Tasting Event](#)

April 18, 2009

Foundation: [Arizona Precision Sheet Metal Golf Tournament](#)

April 18, 2009

Foundation: [Second Annual Dine with Your Dog](#)

April 21, 2009

CME, Conference: [Advances in Pelvic Reconstruction in Children](#)

April 24, 2009

Foundation: [Fourth Annual Swing Fore Kids Golf Classic](#)