



YOU can prevent drownings.

Arizona is ready to GO PURPLE this August!

Please join us to recognize:

**THE 5th ANNUAL DROWNING
IMPACT AWARENESS MONTH, AUGUST 2008**

Arizona is second in the nation for child drownings, and every loss has an impact on family, friends, emergency personnel, and the community.

The month of August is the most dangerous time of the year.

Wear your purple ribbon to remember the impact of child drownings, and commit to be water safe this August. You'll see purple ribbons at Phoenix Children's, local Fire Departments, businesses, schools, and churches. More than 30,000 ribbons are expected to be worn.

More than 900 purple ribbons will be tied in the trees outside Phoenix Children's, a symbol of each water-related incident involving children in Maricopa County since January of 2000. Governor Napolitano and Mayors across Arizona will sign proclamations declaring this August the Fifth Annual "Drowning Impact Awareness Month."

Be a part of this important effort, and practice the ABC's of Water Safety (Adults, Barriers, and Classes.)

Spread the word about going purple today!

Learn more at www.phoenixchildrens.com.